MICROSOFT POWER BI

Attended by:

700+	300+	250+
Participants	Companies	Designations

📅 **9-10 February 2026**

🕐 **09:00am – 04:00pm**

📍 **Dusit Thani Hotel, Dubai**

Past Participants & Sectors

Below are some names out of 300+ Companies who attended Our **Power BI Training** program:

Government, Semi-Government & Authorities	DIEZ (Dubai Integrated Economic Zones), ADNEC (Abu Dhabi National Exhibitions Company), FEWA (Federal Electricity & Water Authority), Department of Culture and Tourism (DCT Abu Dhabi), Digital Government Authority, Abu Dhabi Early Childhood Authority, Dubai Chamber
Banking & Finance:	Habib Bank AG Zurich, Dubai Islamic Bank (DIB), Mashreq Bank, Emirates Islamic Bank, Sharjah Islamic Bank, Commercial Bank of Dubai (CBD), Abu Dhabi Islamic Bank (ADIB), First Abu Dhabi Bank (FAB), National Bank of Fujairah (NBF), Riyad Bank, Bank Dhofar, Al Fardan Exchange
Energy, Oil & Gas	ADNOC, ENEC (Emirates Nuclear Energy Corporation), Kuwait Energy, Crescent Petroleum, Schlumberger, Enerflex, SUEZ, GE (Energy)
Healthcare	Julphar (Gulf Pharmaceuticals), Al Borg Diagnostics, King Faisal Specialist Hospital & Research Centre, Johns Hopkins Aramco Healthcare, Aster, Roche Middle East, KFSH&RC
Retail, FMCG & Manufacturing:	Alshaya Group, Al Batha, AXA Insurance, Americana Food, Virgin Megastore, MAF Carrefour, United Sugar Company, CocaCola, Mars GCC, Nextcare, BFL Group, Midstar FZE
Education, Hospitality & Telecom	KAUST (King Abdullah University of Science and Technology), Taj Hotels, Erth (Abu Dhabi), Siemens, CNS, DU, Flow Progressive, STC Saudi
Departments Represented	Human Resources, Information Technology, Finance & Accounting, Learning & Development / Training, Operations & Administration, Sales & Marketing, Audit Compliance & Risk, Engineering & Technical Services, Strategy & Transformation, Supply Chain & Procurement

What Our Participants Say

- *"The training was highly professional with excellent communication and well-organized sessions. We look forward to more programs on external affairs and administration."* – **Coca-Cola**
- *"The sessions were truly amazing and very engaging."* – **Sharjah Ladies Club**
- *"An excellent training session, highly relevant to supply chain operations."* – **Tamer Group**
- *"A detailed and insightful workshop on Power BI. Truly excellent."* – **Crescent Petroleum**
- *"The session on Power BI was informative and very interesting."* – **Mashreq Bank**
- *"The sessions were excellent, especially the Power BI workshop. The trainer actively involved participants, making it highly interactive."* – **Siemens**
- *"Comprehensive training covering Power BI tools and analytics. Highly recommended."* – **Department of Culture and Tourism (DCT Abu Dhabi)**
- *"Excellent session with detailed coverage of Power BI. We recommend allocating more time as the topics are very engaging."* – **Dubai Islamic Bank**
- *"The trainer was very interactive and knowledgeable, especially on DAX and Power Query in Power BI."* – **Bank Dhofar**
- *"A comprehensive Power BI session delivered professionally. The trainer was patient, skillful, and very knowledgeable."* – **Federal Electricity & Water Authority**
- *"The session was highly interactive and engaging. The trainer made learning Power BI tools easy."* – **Kuwait Energy**
- *"Well-structured and step-by-step Power BI training. The trainer explained concepts patiently and clearly."* – **MDCBMS-Mubadala**

Course Overview

The Power BI Course is designed to provide participants with a comprehensive understanding of Microsoft Power BI, a powerful business analytics tool used to visualize and analyse data from various sources.

Learning Outcomes

- Gain a solid understanding of Power BI concepts, components, and architecture.
- Learn how to connect to and import data from different sources into Power BI.
- Develop skills in creating visually appealing reports using Power BI's easy interface.
- Learn to use Power BI's powerful data visualization features to present data effectively.
- Learn how to publish, share reports to a broader audience.

Who should attend

- This course is suitable for individuals and professionals who want to enhance their data analysis and reporting skills, as well as those interested in leveraging Power BI for business intelligence purposes.
- Someone who has no experience with Power BI.

Pre-Requisite

- Basic knowledge of MS Excel.
- Participant must have Power BI Desktop Installed on their system.

Course Outline

Introduction to Power BI
- Overview of Power BI and its flow
- Power BI Architecture & Components
- Power BI License

Getting Started with Power BI
- Installation and setup
- Connecting to data sources
- Exploring the Power BI interface

Visualizing Data with Reports

Module 1
- Creating your First Column & Line Chart
- Exploring detailed options of Column Chart
- Working with Bar & Pie Chart. Understanding their different formatting options
- Pro Tip: Creating Stepped Line Style

Module 2
- Creating Cards for KPI & Tree Map
- Adding Interactive Slicers for Reports (Slicing and Dicing)

Module 3
- Updating & Refreshing Data
- Understanding Edit interactions

Module 4
- Adding Date (Year & Quarter) Slicer
- Creating Reset Filter Button
- Adding Decomposition Tree

Module 5
- Tables & Metrics
- Adding Conditional Formatting
- Q&A (Use Natural Language to Explore Data)

Module 6
- Project → Creating Interactive Dashboard in Power BI

Module 7 (Creating Maps)
- Creating Maps
- Creating Filled Map

Module 8 (Funnel Chart)
- Pasting Data Manually without Importing
- Creating Funnel Chart

Module 9 (Understanding Filters Level)
- Visual Level
- Page Level
- Report Level

Module 10
- Getting Top 5 Employees
- Creating Secondary Axis Chart

Module 11
- Creating Magic with Bookmarks
- Understanding Drill through Reports

Module 12 (Power Query – Cleaning Messy Data)
- Importing Messy Data in Power Query
- Exploring Power Query Editor
- Transforming & Cleaning data with Power Query
- Common data cleansing activities with Power Query
- Combining Columns, Changing Case & Fixing Date issue
- Unpivot Data (Converting Summarized data into Flat file for detailed Analyse)
- Combining Data from Multiple tables
- Combining Multiple Files & creating reports
- Adding Conditional Column using IF Condition
- Challenging & Complex Data Cleaning Project

Course Director
UMER TALIB

About

Umer Talib is a passionate corporate trainer and consultant with expertise in Data Analysis, Data Analytics, Artificial Intelligence (AI), SQL, Power BI, Excel, Agile Methodologies, and Leadership Development. With a strong background spanning both technical and business domains, he specializes in transforming complex concepts into simple, practical, and impactful learning experiences.

Over the years, Umer has successfully trained professionals across diverse industries, enabling them to enhance their analytical skills, adopt modern tools, and strengthen leadership capabilities. His training style combines hands-on practice, real-world case studies, and interactive sessions that ensure long-lasting impact and applicability.

Trainings Delivered

- **Data Analysis Fundamentals** – Practical training on extracting, cleaning, and analyzing data for decision-making.
- **Scrum Master Training** – Comprehensive program on Scrum roles, events, and artifacts to equip participants with practical Agile facilitation skills.
- **Data Analytics for Business** – Application of analytics techniques to improve strategy and performance.
- **Kanban for Teams** – Practical training on workflow visualization, limiting WIP, and achieving efficiency through continuous flow.
- **Agile Leadership Workshop** – Hands-on sessions to build Agile leadership capabilities for dynamic business environments.
- **Power BI Dashboarding** – Training on creating impactful dashboards and visual reports for data storytelling.
- **Agile Project Management** – Tools and methods for successful planning, execution, and tracking of Agile projects.
- **Business Intelligence Tools** – Guidance on integrating BI platforms to enhance organizational insights.
- **Agile Retrospectives Workshop** – Enabling teams to conduct effective retrospectives that drive collaboration and improvement.
- **User Story Mapping & Requirements Workshop** – Training teams on writing clear user stories and mapping them to deliver iterative customer value.
- **Agile for Non-IT Teams** – Helping business and support functions adopt Agile practices to improve responsiveness.
- **Agile Metrics & Reporting** – Practical techniques to measure progress, outcomes, and business value through actionable metrics.

Areas of Expertise

- Artificial Intelligence (AI)
- Data Analysis & Data Analytics
- Business Intelligence (BI)
- SQL & Power BI
- Agile Project Management & Scaled Agile Practices
- Agile Leadership & Mindset
- Product Backlog Management
- Agile Team Building & Collaboration

Training Methodologies

Umer incorporates a diverse range of techniques including:
- Instructor-Led Training
- Coaching & Mentoring
- Case Studies & Storytelling
- Workshops & Interactive Sessions
- Role-Playing & Simulations
- Peer Learning & Group Discussions
- Gamification & Scenario-Based Learning
- Microlearning & Bite-Sized Content
- Action Learning Projects
- Mindfulness & Emotional Intelligence

Regular Fee
USD 980
Per Participant (Plus VAT)

Group Discount
15% Discount
on registering 3 persons

Includes: Courseware, and SIMFOTIX Certificate

For registration (s) send us your **Name, Designation, Organization, and Mobile Number**
to **register@simfotix.com**

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