

Effective Job Description Writing

One-Day Masterclass - 10am to 3pm



Company Profile:

SIMFOTIX is a trusted name in the executive education industry that offers cutting-edge corporate training programs. SIMFOTIX focuses on creating value for both learners and businesses through its varied program offerings. We, at Simfotix, hold unique expertise in developing our programs based on the design-learning concept that focuses on the key challenges of a learner and organization. Engagement, relevance, and effectiveness are the hallmarks of our learning solutions. So far, SIMFOTIX training programs are attended by over **5000** participants from over **1000** organizations operating **MENAT region**. Our clients regard their training experience with us inspiring and transformative.

On the e-learning front as well, SIMFOTIX offers courses that result in serious learning but in fun way, we adopt efficient gamification approach that is aligned with clear learning goals that L&D teams want to see as the achieved objectives. we carry our legacy of quality, relevance, and impact that's why our programs are conducted by learned faculty comprised of global thought-leaders and top industry practitioners.

Online Training: Our online training sessions are attended by more than **3400 professionals** so far on various topics. Our bespoke training solutions that are tailored and delivered in a way that it surpasses your expectations. Our core areas of expertise include:

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SOFT SKILLS COURSES	IT RELATED COURSES	BANKING & FINANCE	GAMIFICATION COURSES



Course Objectives

- Demonstrate the importance of job descriptions in the wider context of Human Resources.
- Conduct a job analysis to obtain information for the preparation of job descriptions and other purposes.
- Write job descriptions to cover the wider requirements of Human Resources.
- Explain competencies in terms of what they are and how they are used.
- Write competency-based job descriptions.

Course Outline

Introduction and Overview

- Main Uses of Job Descriptions
- The Linkage of Evaluation to Compensation
- Some Questions on Job Analysis
- Responsibilities Job Descriptions

Job Analysis : Purpose and Methods

- Job Analysis Methods
- How Information Requirements Determine the Method

Competency-Based Job Descriptions

- Skill-Based Job Descriptions
- Definition of a Competency
- Competency-Based Job Descriptions
- Identifying Critical Competencies

Job Descriptions

- Job Description Components
- The Difference between Authority and Responsibility
- Job Description Guidelines
- Content Determined by Purpose
- Practical Writing Job Descriptions
- Tools and Checklists
- Sample Job Descriptions



Course Director

Lucy Mackintosh (GCIPD, NLP)

Virtual Learning Expert/ Productivity Coach & Facilitator

Lucy Mackintosh is a British citizen, and has lived and worked in the UAE for the past 8 years. She has over 18 years' experience in Human Resource Management and Training and Development and two related qualifications - BSc (Hons) in Human Resource Management from the University of Bath, UK, and a post-graduate diploma in Personnel Management, accredited by the CIPD (Chartered Institute of Personnel and Development).



Lucy gained an extensive range of HR experience, working in large organizations in London, including Visa International, the FSA (Financial Services Authority) and the NHS (National Health Service). In 2007 she was head-hunted for a role at Standard Chartered Bank, Dubai, specializing in employee reward and performance management. During this time she also managed the HR Forum in the UAE, which aimed at promoting HR best practice in the region.

In 2009 Lucy decided to follow her passion for Learning and Development by becoming a fulltime corporate Trainer and joined the region's largest training company. She gained experience in working for a large range of companies in the UAE /GCC and trained courses in Management, Soft Skills and Personal Effectiveness.

Lucy now works for different training organizations, helping them deliver exceptional service to their clients. She designs, develops and delivers courses on a range of topics, as can be seen below. She is also a qualified NLP (Neuro-Linguistic Programming) Practitioner, MBTI (Myers-Briggs Type Indicator) Facilitator and a Life Coach. These qualifications have increased her skills in understanding, communicating with, and inspiring others.

Having trained more than 5000+ including some of the key companies who participated in her program ROCHE Middle East, Ghobash Group, Emirates NBD Bank, Mashreq Bank, DU Telecomm, Etisalat, PCM Group, Dubai Economic Department, Federal Authority Electricity and Water...etc.



Client Testimonials

Excellent Training conducted by Simfotix Professional Development. The whole day was full of fun and learning. **Department of Economic Development, Dubai**

Simfotix Trainer bear a Persuasive approach in training and the company is professional in the arrangement of training till end to make it a memorable experience. The In-house session and the follow-up session is excellent approach. **The Executive Council of Dubai**

Since last two years My Company is working with Simfotix, and every time it is great learning experience. MS Excel is one of the most recommended Program with distinctive methodology and valuable deliverables. ADNEC "Abu Dhabi National Exhibition Centre"

Targeted learning should be at the top of your L&D agenda. Thank you Simfotix for being an agile partner in our learning Journey. **Roche Middle East.**

Thank you Simfotix for a comprehensive and value training to our Saudi Arabia Finance Team. Case Study and exercises were the key element of this workshop. As Learning & Development we are satisfied to work with them in future. **GM Learning & Development , MAF Carrefour International.**

Easy way of transferring knowledge makes the learning more digestible. Great work Simfotix for the in-house session. **Emirates NBD Bank**

My team was positive and happy with the deliverables of MS Excel Training, and they think this session increased their knowledge and efficiency. **"Ministry of Human resources & Emiratization"**

Simfotix In-House training on MS Excel is well organized and our team learned lot of new things. We consider this as a value addition and meeting our objectives. **Road & Transport Authority Dubai RTA.**



The Power Bi session was engaging and informative. Overall program outcome is what we agreed and delivered to our functional departments. We would like to do more programs with Simfotix.

Mashreq Bank

A combination of learning and sharing through activities and self presentations. Learning Art of Public Speaking with Simfotix Training is truly a good experience. **HR, Abu Dhabi Terminals**

Inhouse Training with Simfotix Training for Credit Transformation Program goes with a Wonderful learning experience of our Credit Risk Team. Looking forward to engage them in other upcoming training. **HR Team, Finance House Abu Dhabi**

The in-house training met the desired objectives for improvement in the Finance function. Group work throughout the two days and team presentation on various analytics put thing in the focus learning direction. Good output Simfotix. **Team Imdad Group.**

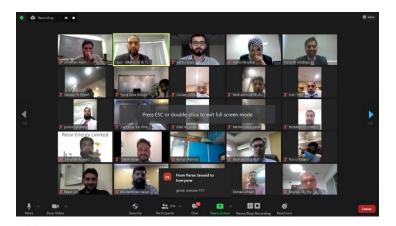
Simulation Board Game training is one of the great training course and materials. Super helpful for connectivity and engagement among our departments to upscale productivity. Thank you! **Ghobash Group**

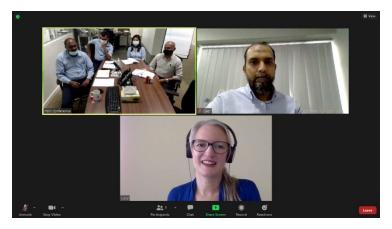
Our team attended MS Excel Training with Simfotix and it was never so much learning before in this course. All skill levels on the course fully catered for with a very patient approach, it's worth attending. **HR Team, DU Telecomm**

Reference to the specific people in respective companies can be furnished on request.

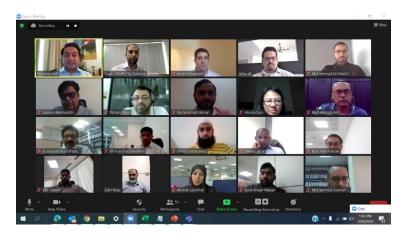


Some of Simfotix Online Training Sessions













Some of Simfotix Successful Training Sessions



















Program Fee & Payment – Online Trainer Led Session

Effective Job Description Writing	 One-Day 10am To 3pm Subject to discussion as per client advise
Number of participants	Up to 15 per batch (Online)
Price	AED 7,500/ Plus 5% VAT Highly Engaging, Full of hands-on practice with overwhelming feedback
Include	Price includes, Course Practice files, Attendance Certificates, post course reference material
Simfotix Contact Person	Qazi Waqas Ahmed- 0563090819

Signed & Stamped By Simfotix	Signed & Stamped By Client	
Name: <u>Qazi Waqas Ahmed</u>	Name:	
Designation:CEO	Designation:	
Company Name :_SIMFOTIX	Company Name :	

