



Power Business Intelligence (BI)



February 20-21, 2023



10:00 am – 04:00 pm (UAE)



Course Director

Maan Eid

- Microsoft Certified Trainer -(MCT)
- Microsoft Business Intelligence Reporting
- Microsoft Office Expert (MOUS)
- MS Project Expert









About SIMFOTIX

SIMFOTIX is a trusted name in the executive education industry that offers cutting-edge corporate training programs. SIMFOTIX focuses on creating value for both learners and businesses through its varied program offerings. We, at Simfotix, hold unique expertise in developing our programs based on the design-learning concept that focuses on the key challenges of a learner and organization. Engagement, relevance, and effectiveness are the hallmarks of our learning solutions. So far, SIMFOTIX training programs are attended by over 5000 participants from over 1000 organizations operating MENAT region. Our clients regard their training experience with us inspiring and transformative.

On the e-learning front as well, SIMFOTIX offers courses that result in serious learning but in fun way, we adopt efficient gamification approach that is aligned with clear learning goals that L&D teams want to see as the achieved objectives. We also understand the ever-shifting corporate world challenges and even in online programs, we carry our legacy of quality, relevance, and impact that's why our programs are conducted by learned faculty comprised of global thought-leaders and top industry practitioners.

We also provide bespoke training solutions that are tailored and delivered in a way that it surpasses your expectations.

01	02	03	04
			
SOFT SKILLS COURSES	IT RELATED COURSES	BANKING & FINANCE	GAMIFICATION COURSES



Power Business Intelligence (BI)



Course Overview

Power BI is a business intelligence tool that brings all together all the organization's data in one place so one can visualise it as a whole and gain valuable insights. It transforms company's data into rich visuals to collect and organise in a way that one can focus on what really matters. Power BI helps you stay in the know, spot trends as they happen, and push your business further.

This **virtual instructor-led training** empower participants to build strong understanding of Power BI to integrate, make use of data, and build compelling and interactive reports.

Course Takeaways

- Connect MS Power BI to simple datasets in MS Excel and SQL
- Build simple data models within MS Power BI Select and execute appropriate Visualisations within MS Power BI
- Create a dashboard to explore data and answer queries using MS Power BI
- Publish and share insightful reports to stakeholders using MS Power BI
- Run fundamental analytics using the DAX language

Course Takeaways

Senior executives, department/ functional heads and business managers, project managers, business analysts, IT executives, data analysts and scientists looking to enhance strategic thinking in building their business intelligence/ analytics function.

Pre-Requisite

There are no prerequisites for this programme. Prior knowledge on any of the topics is not required. Upon successful completion of the course, every participant will receive **Certificate of Participation.**



Power Business Intelligence (BI)



Course Outline

Introducing Power BI

- Getting started with Power BI
- Uploading data to Power BI
- Introduction to reports
- Introducing Visual Interactions

Using Power BI Desktop

- Connecting to a database
- Loading from multiple sources
- Using Query Editor
- Hiding or removing tables
- Handling seasonality and sorting
- Months

Consuming and transforming data by using Power BI Desktop

- Data connectivity modes
- Importing data
- Connecting to a Folder
- Import from Excel

Developing Power BI reports

- Choosing the right visualizations
- Choosing between standard visuals.
- First steps with custom visualizations
- Improving reports by custom visualizations
- Identifying conditions when custom visualizations are required
- Using DAX in data models

Using Microsoft Power BI in your company

- Publish Excel data models in Power BI
- Consume Power BI content from Excel
- Pushing real-time data to Power BI dashboards

Create calculated columns, calculated tables, and measure

- Create DAX formulas for calculated columns
- Calculated tables
- Using Measures
- Use What-if parameters

Create hierarchies and format interactive visualizations

- Create date hierarchies
- Create hierarchies based on business needs
- Add columns to tables to support desired hierarchy
- Select a visualization type
- Configure page layout & formatting
- Configure interactions between visuals
- category of columns
- Position, align, and sort visuals
- Format measures
- Use bookmarks and themes for reports

Configure a dashboard

- Add text and images
- Filter dashboards
- Dashboard settings
- Introducing data refresh
- Publishing to Power BI





About the Trainer



Maan Eid (Bilingual)

Maan Eid is an Experienced Information Technology Project Management Trainer with a demonstrated history of working in the information technology industry. In last 8 years in the UAE, he has delivered numerous training sessions in government and public companies in the areas of IT Management, Project Management, Data Analysis Reporting Tools, Advance MS Excel, and MS PowerPoint.



Education & Certifications

- **Authorized PMP Trainer**
PMI Project Management Institute
- **MS Business Intelligence (BI) Reporting**
- **MCT** Microsoft Certified Trainer
- **MOS** Excel 2016 Expert
- **MCP** Microsoft Certified Professional Managing Project with MS Project
- **MOS** Microsoft Office Specialist Master (WORD, EXCEL, ACCESS, POWERPOINT)
- **ITIL** Information Technology Infrastructure Library
- **IC3** Internet Core Competency Certification
- **Bachelor's in Civil Engineering** Aleppo University, Syria

Memberships

- Project Management Institute (PMI)
- Institute of Leadership & Management (ILM)
- Syrian Engineers Association (Auditor)
- United Arab Emirates PMI Khaleeji (UAE) Chapter

Some of the Companies who participated in his Programs (In-house/Public)

(PMP, Project Management, MS Excel Advanced, Power BI, MS PowerPoint, Dashboard & Excel)

- | | | |
|--------------------------------|------------------------------------|-------------------------------|
| • Authorized STC Saudia Arabia | • ADNOC | • Majed Al Futtaim |
| • Emirates ID | • Mashreq | • Financial House |
| • RTA Preparation | • Abu Dhabi Early Childhood | • DUBAI COURTS |
| • MICROSOFT CAPM | • ADNEC | • APPLE |
| • DCT Abu Dhabi | • Al Jammaz KSA | • MUBADALA |
| • Etihad Airways | • Du | • EMAAR |
| • Dubai Police | • STC Saudi | • AWR Rostomani |
| • DEWA | • General Civil Aviation Authority | • Honeywell |
| • Deyaar | • United Alsaqer Group | • ZADCO |
| • ALDAR | • Carrefour | • Etihad Airways |
| • ADNOC | • Aster | • ADCB |
| • Al Fahim Group | • First Abudhabi Bank [FAB] | • Currie Brown |
| • Ministry of Foreign Affairs | • Gulf Pharmaceuticals Ltd | • Executive Affairs Authority |
| • Abu Dhabi Police | • Abu Dhabi Islamic Bank (ADIB) | • Chef MiddleEast |



Our Affiliations

غرفة دبي
DUBAI CHAMBER



HCI
Human Capital Institute

Course Overview

ISO
9001:2015

KHDA
هيئة المعرفة و
التنمية البشرية
KNOWLEDGE & HUMAN
DEVELOPMENT AUTHORITY





Client Testimonials

It was more interactive , more concentrating on the practical side rather than theory. Good Trainer | Professional and having good communications. Trainer's attention to details is great | Well Managed the Training Session | Was very resourceful | Very Good, Clear and Direct instruction and focus | New knowledge . The content was extremely informative and useful. | Interactive and informative. Smart, Collaborator and can deliver the information clearly the presenter is very well educated easy to explain the subject. **Emirates Post Group Participants**

Excellent trainer from SIMFOTIX. | I learned a lot spend very good and it helped me. | Really professional trainer and her sessions was clear and easy and fun. | She explained everything in a easy and beautiful way. | She have good ways to conveying the information to us and we don't feeling bored . **Mubadala Group , MDC BMS**

Simfotix Trainer bear a Persuasive approach in training and the company is professional in the arrangement of training till end to make it a memorable experience. The In-house session and the follow-up session is excellent approach. **The Executive Council of Dubai**

Informative, engaging | New tools to be used for the growth for our organization | brainstorming and Good knowledge of the subject. **Sharjah Airport Authority**

The detailed Explanation & Excellent trainer by SIMFOTIX. Powerful clear course & excellent instructor. Provided the necessary information perfectly. Overall, best training & course. **Etihad Water & Electricity**

Targeted learning should be at the top of your L&D agenda. Thank you Simfotix for being an agile partner in our learning Journey. **Roche Middle East.**

Excellent courses delivered by SIMFOTIX to our team. Easy to understand trainer and well managed. I liked its interactive nature, and Mr Ahmed's examples of common phrases. **DEWA**

My team was positive and happy with the deliverables of MS Excel Training, and they think this session increased their knowledge and efficiency. **“Ministry of Human resources & Emiratization”**

Simfotix In-House training on MS Excel is well organized and our team learned lot of new things. We consider this as a value addition and meeting our objectives. **Road & Transport Authority Dubai RTA.**

A combination of learning and sharing through activities and self presentations. Learning Art of Public Speaking with Simfotix Training is truly a good experience. **Abu Dhabi Terminals**



Client Testimonials

InHouse session was best from SIMFOTIX. The trainer is excellent, and has a good knowledge on his craft. **DP World**

Excellent Training conducted by Simfotix Professional Development. The whole day was full of fun and learning. **Department of Economic Development, Dubai**

Since last two years My Company is working with Simfotix, and every time it is great learning experience. MS Excel is one of the most recommended Program with distinctive methodology and valuable deliverables. **ADNEC "Abu Dhabi National Exhibition Centre"**

The in-house training met the desired objectives for improvement in the Finance function. Group work throughout the two days and team presentation on various analytics put thing in the focus learning direction. Good output Simfotix. **Team Imdad Group.**

Easy way of transferring knowledge makes the learning more digestible. Great work Simfotix for the in-house session. **Emirates NBD Bank**

Simulation Board Game training is one of the great training course and materials. Super helpful for connectivity and engagement among our departments to upscale productivity. Thank you! **Ghobash Group**

Our team attended MS Excel Training with Simfotix and it was never so much learning before in this course. All skill levels on the course fully catered for with a very patient approach, it's worth attending. **DU Telecomm**

Inhouse Training with Simfotix Training for Credit Transformation Program goes with a Wonderful learning experience of our Credit Risk Team. Looking forward to engage them in other upcoming training. **Finance House Abu Dhabi**

Thank you Simfotix for a comprehensive and value training to our Saudi Arabia Finance Team. Case Study and exercises were the key element of this workshop. As Learning & Development we are satisfied to work with them in future. GM Learning & Development , **MAF Carrefour International.**

The Power Bi session was engaging and informative. Overall program outcome is what we agreed and delivered to our functional departments. We would like to do more programs with Simfotix. **Mashreq Bank**

Reference to the specific people in respective companies can be furnished on request.



Some of Our Valued Clients

ROCHE Middle East	Etisalat	DU Telecomm EITC	Abu Dhabi National Exhibition Council
Mubadala Group (Business Management Services)	King Abdullah University of Science and Technology , KSA	Emirates NBD Bank	Department of Culture and Tourism Abu Dhabi
Maersk	Dar Al Riyadh KSA	Fama Holdings Group KSA	The Executive Council of Dubai
Al Hilal Bank	MAF Retail (Carrefour)	Abu Dhabi Terminals	Department of Economic Development Dubai
Federal Electricity & Water Authority FEWA	Ghobash Group UAE	Saudi Airline	Ministry of Human Resources and Emiratization
Sharjah Islamic Bank	Abu Dhabi Finance (Mubadala Company)	Al Tayer Group	Dubai Electricity & Water Authority DEWA
Mashreq Bank	Arab Bank UAE	Abu Dhabi Ports	Averda Saudi Company
Abunayyan Holding KSA	Zain KSA	SAVOLA FOODS, SUGAR-KSA	Binzagr Company
Imdaad Group	Wartsila Power KSA	Abdul Aziz Al Majid	Chedid Re KSA
AbuDhabi Customs	ACWA Power	HSBC Bank	DP World
Saudi Telecom Company	SS Lootah International Investment Group	DHL Express	Securities and Commodities Authority (SCA)
HSBC	Emirates Group	Aster Group	United Al Saqr Group
Al Batha Group	Global Foods UAE	AXA Insurance	Coca-Cola
Commercial Bank of Dubai	Emirates Islamic Bank	Dubai Financial Services Authority	Schlumberger
Ministry of Telecommunication Oman	Al Ghurair Group	Finance HouseDubai	



REGISTRATION DETAILS

Regular Fee: USD 590 Per Participant (Plus VAT)

Team Offer: Pay for 2 and register 3rd for free.

Includes: Courseware, and SIMFOTIX Certificate

Regular Fee: AED 1,750 Per Participant

For registration (s) send us your **Name, Designation, Organization,** and **Mobile Number** to register@simfotix.com

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