

THE ART OF PUBLIC SPEAKING

April 23, 2019

| 9am to 3pm

| Dusit Thani Hotel, Dubai

KEY BENEFITS & OUTCOMES

- Overcome nervousness, anxiety and the fear of public speaking
- Understand how Public Speaking skills affect audience persuasion
- Enhance personal voice projection, articulation, pacing, and fluency
- Eliminate negative or distracting mannerisms
- Structure an energy company presentation to gain maximum effect
- Implement persuasive oral communication techniques
- Utilize visual aids and multimedia to reinforce their message



SIMFOTIX TESTIMONIAL

Excellent Training conducted by Simfotix Professional Development. The whole day was full of fun and learning. *Department of Economic Development, Dubai*

Simfotix Trainer bear a Persuasive approach in training and the company is professional in the arrangement of training till end to make it a memorable experience. The Session is well managed. *The Executive Council of Dubai*

Easy way of transferring knowledge makes the learning more digestible. Great work Simfotix for the in-house session. *Human Resource Business Partner, Al Ghurair Group*

The methodology by Simfotix is very affective to do GAP Analysis and then deliver to the existing skill of our people. Conducting an inhouse Training has came up with the desired outcome. *HR Team , ADNEC*

THE ART OF PUBLIC SPEAKING

OVERVIEW

Whether we're talking in a team meeting or presenting in front of an audience, we all have to speak in public from time to time. Even if you don't need to make regular presentations Add to My Personal Learning Plan in front of a group, there are plenty of situations where good public speaking skills can help you advance your career and create opportunities.

COURSE DIRECTOR

LUCY MACKINTOSH GCIPD, NLP (PRAC)



Lucy Mackintosh is a British citizen, and has lived and worked in the UAE for the past 8 years. She has over 18 years' experience in Human Resource Management and Training and Development and two related qualifications - BSc (Hons) in Human Resource Management from the University of Bath, UK, and a post-graduate diploma in Personnel Management, accredited by the CIPD (Chartered Institute of Personnel and Development).

Lucy gained an extensive range of HR experience, working in large organisations in London, including Visa International, the FSA (Financial Services Authority) and the NHS (National Health Service). In 2007 she was head-hunted for a role at Standard Chartered Bank, Dubai, specialising in employee reward and performance management. During this time she also managed the HR Forum in the UAE, which aimed at promoting HR best practice in the region.

In 2009 Lucy decided to follow her passion for Learning and Development by becoming a full-time corporate Trainer and joined the region's largest training company, Spearhead Training. She gained experience in working for a large range of companies in the UAE and Qatar and trained courses in Management, Soft Skills and Personal Effectiveness.

She designs, develops and delivers courses on a range of topics, as can be seen below. She is also a qualified NLP (Neuro-Linguistic Programming) Practitioner, MBTI (Myers-Briggs Type Indicator) Facilitator and a Life Coach. These qualifications have increased her skills in understanding, communicating with, and inspiring others.

As well as having expertise in her subject matter, and a wealth of practical experience, Lucy brings great positivity and inspiration into the training room. She lives by her personal philosophy of constant self-improvement for herself and others.

COURSE OUTLINE

- Overcome the fear of public speaking
- Provide opportunities to practice active presentation skills
- Present information with an effective introduction, body and conclusion
- Practice distressing before making a presentation
- Paraphrase and get clarity from audiences' questions before you give a response
- Increase participants' confidence when you deliver a presentation
- Audiences Love You – Capturing Their Interest
- Lifting Our Personal Barriers To Success
- Communications At Its Best – Main Principles, Tools And Techniques
- Designing And Building The Presentation Session – Structure
- Taking It To Perfection – Getting The Best Response
- Managing Yourself – The Presenter
- Managing The Audience
- Know how to inform or influence people when making a presentation
- Know how to respond to audiences when asked tough questions constant self-improvement for herself and others.

REGISTRATION DETAILS

Regular Fee: **USD. 590** per participant

Every Additional Participants will get **10% Discount**

Includes courseware, Simfotix Certificate, lunch, refreshments and business networking.

Simfotix Cancellation Policy: For cancellations made in the 7 working days to the workshop, no refunds will be given. Cancellations must be confirmed by email. Substitutions may be made at any time.

For registration(s), send us your Name, Designation, Organization, Mobile, E-Mail and Postal Address to **register@simfotix.com**

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